

BECOME A MEMBER

Visit www.UPPAA.org and join or renew online, or fill out the form on the other side of this brochure and mail it with a check payable to UPPAA to:

CHERYL COREY
UPPAA MEMBERSHIP SECRETARY
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QUESTIONS?

Email any of our board members

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To write what is worth publishing, to find honest people to publish it, and to get sensible people to read it, are the three great difficulties in being an author.

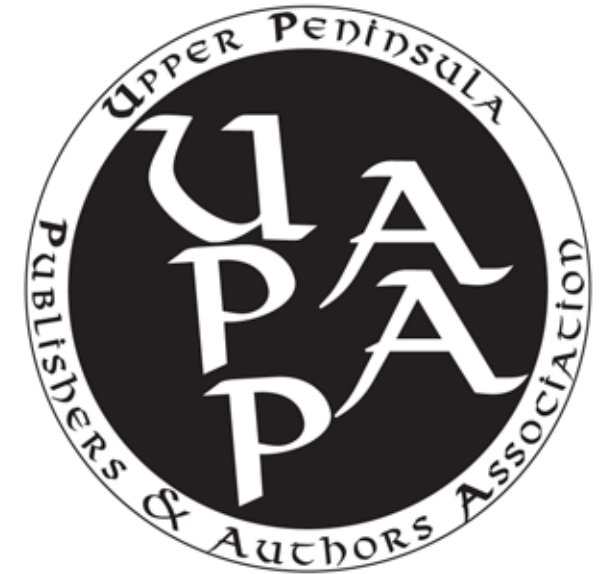
—Charles Caleb Colton

MEMBER BENEFITS

- Network with over seventy members of the U. P. publishing community
- Attend biannual UPPAA publishing conferences
- Receive our information-packed quarterly newsletter
- Enjoy substantial discounts on membership in national publisher associations (IBPA and SPAN)
- Learn from other members via our members-only email and online forum discussion groups
- List your books in the UPPAA.org online catalog
- Use our online resources:
 - Upcoming events information
 - Past-event photo archives
 - Newsletter archives
 - Publishing/writing resources
 - Recommended publishing/writing/marketing books
 - Calendar of upcoming book shows, events, and awards
- Exchange website links with other UPPAA members
- Display books at at UPPAA meetings and other U. P. book events
- Learn self-publishing do's and don't's and share lessons learned

Don't Delay ■ Join Today!

UPPAA



**Upper Peninsula
Publishers
& Authors
Association**

*Creating, Celebrating, & Selling
The Literature of Upper Michigan*

**Visit us on the web at
| www.UPPAA.org |**

FREQUENTLY ASKED QUESTIONS

What is UPPAA?

UPPAA is the Upper Peninsula Publishers and Authors Association.

What is UPPAA's History?

UPPAA began in 1998 when Sue Robishaw, wishing to share her self-publishing experiences and learn from others, had the idea to form the organization. With the help of Lynn Emerick and Michael Marsden, the first UPPAA Conference was held in June 1998 at Northern Michigan University with 30 attendees.

Since its founding, UPPAA has grown to more than seventy members, representing a diverse body of writers in the fields of fiction, nonfiction, history, children's books, science and many other fields. McNaughton-Gunn, one of the leading book printers in the Midwest, has signed on as a corporate sponsor of UPPAA.

What is UPPAA's Purpose?

UPPAA was founded to support and encourage networking and idea exchange among Upper Peninsula and surrounding area publishers and authors, and to promote books published and/or written by UPPAA members.

Does UPPAA Have Meetings?

The organization meets twice a year, once in the spring and once in the autumn. The meetings are held in various locations throughout the Upper Peninsula to provide convenience to members throughout the area. Meetings are usually divided into several workshops, focusing on such topics as the mechanics of publishing, how to publish cost-effectively, how to market books, and how to gain publicity. UPPAA has also brought in internationally known guest speakers to its conferences. Attendance at conferences is free to UPPAA members.

How is UPPAA Organized?

UPPAA is a not-for-profit organization with an elected Board of Directors (Board members are listed on the back of this brochure). Board positions are open to all members and are elected biennially by the membership.

What is UPPAA's Future?

With a group of enthusiastic and innovative members, UPPAA continues to grow and seek new ways—in the rapidly changing world of book publishing—to promote its Upper Peninsula authors and their books.

JOIN UPPAA TODAY!

Fill out and mail this form
or join online at
Join.UPPAA.org

New Renewal

Membership Type:

- Individual (\$20⁰⁰)
 Family (\$30⁰⁰, all at same address)
 Corporate (\$30⁰⁰)

Company: _____

First Name: _____ *

Last Name: _____ *

Mailing Address: _____ *

Home Phone: _____ *

Business Phone: _____

Fax: _____

Email: _____ *

Website: _____

Do you live in or write about the UP?

Yes No

If not, tell us about your UPPAA interests:

* Required Information